



Blaydon Harrier and Athletics Club

Privacy Policy

At Blaydon Harrier and Athletics Club (the Club), we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, and disclose your personal data when you interact with our website, services, and events. By using our services, you consent to the practices described in this policy.

1. Information we collect

1.1. Personal information

We may collect personal information that you provide to us voluntarily, including your name, email address, contact number, and any other information you choose to provide when contacting us, completing forms, registering for events, or becoming a member of the Club.

In becoming a member of the Club we will collect certain information about you which will include your name, date of birth, gender, email address, address, telephone number, names of the England Athletics affiliated clubs that you are a member of and details of any coaching or officiating licenses you hold (athletics data).

1.2. Cookies and usage data

We may collect certain information automatically when you visit our website. This information may include your IP address, browser type, device information, and browsing patterns. We may also use cookies and similar tracking technologies to enhance your experience on our website and analyse usage patterns.

2. Use of information

2.1. Membership and Club management

We use the personal information you provide to process membership forms and payments, respond to your enquiries, manage Club membership, and communicate with you regarding Club activities, news, and updates, and the publishing of race and competition results.

2.2. Improving our services

We may use your information to analyse trends, track website usage, and gather demographic information to improve our website, services, and events.

2.3. Marketing communications

We may send you promotional materials or newsletters about our Club, events, and related products or services. You can opt-out of receiving these communications at any time by following the unsubscribe instructions provided in the email or by contacting us directly.

3. Data Sharing

3.1. Registration with England Athletics

When you become a member of, or renew your membership with the Club, competitive athletes over the age of 11 years will automatically be registered as a member of England Athletics. We will provide England Athletics with your personal data which they will use to enable access to an online portal for you (called [MyAthletics](#)).

England Athletics will contact you to invite you to sign into and update your MyAthletics portal (which, amongst other things, allows you to set and amend your privacy settings). If you have any questions about the continuing privacy of your personal data when it is shared with England Athletics, please contact dataprotection@englandathletics.org.

3.2. Training and competition

We share data with Club coaches to administer training sessions and with facility providers to manage access to the track or check delivery standards.

We share data with Club team managers to enter events, and with leagues, county associations (and county schools' associations) and other competition providers for entry in events.

3.3. Funding and reporting purposes

We share data with Club Committee members to provide information about Club activities, membership renewals or events.

Anonymised data may be shared with a funding partner as a condition of grant funding e.g. Local Authority, and anonymised data may be analysed to monitor club trends.

3.4. Third-Party Service Providers

We may engage trusted third-party service providers to assist us in delivering our services, such as email marketing services, and website analytics. These service providers may have access to your personal information but are obligated to maintain its confidentiality and use it only for the purposes specified by us.

3.5. Legal Requirements

We may disclose your personal information if required to do so by law or in response to valid requests by public authorities (e.g. court orders or government agencies).

4. Data Security

We take appropriate technical and organisational measures to safeguard your personal information and protect it against unauthorised access, disclosure, alteration, or destruction. However, please note that no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

5. Your Rights

You have the right to access, update, correct, and delete your personal information held by us. If you would like to exercise any of these rights, please contact us using the contact details provided at the end of this policy.

Members over 11 years of age can update their contact information at any time through the [MyAthletics](#) online portal provided by England Athletics.

6. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal obligations. We encourage you to review this page periodically for any updates. The revised Privacy Policy will be effective immediately upon posting.

7. Contact us

If you have any questions, concerns, or requests regarding this Privacy Policy or the processing of your personal information, please contact us at:

Blaydon Harrier and Athletic Club

Blaydon Leisure & Primary Care Centre

Shibdon Road

Blaydon

Tyne & Wear

NE21 5NW

United Kingdom

secretaryblaydonharriers@gmail.com

By using our services or providing your personal information to us, you agree to the collection, use, and disclosure of your information in accordance with this Privacy Policy.